



CAMPAIGN PACKAGES

9 OCTOBER, 2019

World-Leading Cryptocurrency Website

Monthly Pageviews
10.59 million

Sessions
6.11 million

Users
1.43 million

Pages/Session
1.73

Sessions/User
4.27

Avg. Session Duration
03:54

Returning Users
35%

Top 10 Website in Cryptocurrency

Rank	Website	Alexa Rank
1	Coinmarketcap.com	412
2	Binance.com	1,598
3	Coinbase.com	2,182
4	Cointelegraph.com	2,379
5	Etherscan.io	2,847
7	Coindesk.com	4,550
6	Blockchain.com	5,041
8	Bittrex.com	5,445
9	CoinGecko.com	5,597
10	Ccn.com	11,290

Alexa Stats on 1 September '19

Top 10 Countries by Visitors

Website	Percentage
United States	10.39%
Japan	7.22%
Russia	6.71%
Germany	5.90%
India	5.10%
United Kingdom	4.63%
Indonesia	4.53%
Brazil	3.28%
France	2.40%
Australia	2.24%

Google Analytics Stats from 1-30 September '19

	Package A	Package B	Package C
Duration	1 Month	1 Month	3 Months
Sponsored Newsletter	✗	✓ 1 Week*	✓ 3 Weeks*
Desktop & Mobile Browser Banner Advertisements	✓ 600,000 Impressions	✓ 1,250,000 Impressions	✓ 3,750,000 Impressions
Mobile App Banner Advertisements	✓ 10,000 Impressions	✓ 25,000 Impressions	✓ 100,000 Impressions

*Insertions subject to availability.

1 SPONSORED NEWSLETTER


Sponsored Newsletter (Daily Monday - Friday)

Subscribers: 120,000 | Open Rate: 15% | Click Rate: 0.65%

Rate: USD 2,000 per week



Banner
728x90px




CoinGecko

M.Cap: \$139,005,688,019 -0.52% 24h Vol: \$27,757,916,764
BTC Dominance: 61.4% ETH Dominance: 10.4%

Market Updates

BTC: \$3973 (-0.42%)	BNB: \$15.52 (0.02%)
ETH: \$137 (-0.36%)	TRX: \$0.022 (-0.15%)
XRP: \$0.314 (0.24%)	XLN: \$0.107 (-0.05%)
EOS: \$3.70 (-0.60%)	ADA: \$0.049 (-0.36%)
LTC: \$59.10 (-1.68%)	BSV: \$66.06 (-0.78%)
BCH: \$158 (6.21%)	XMR: \$51.10 (-0.24%)

**Invest in the first German STO**
Get early bird discounts!

ProgPoW Algorithm approved by Ethereum Devs

ETH core Devs have once again approved the implementation of Programmatic Proof-of-Work (ProgPoW).

This new hashing algorithm will greatly reduce the efficiency (and advantage) of ASIC mining.

The approval comes after a unanimous consensus during a weekly ETH Dev meeting on March 15.

[CoinTelegraph](#)

Citi Scraps Plan for Bank-Backed Cryptocurrency


Citigroup's Innovation Lab concluded that there were other more effective and efficient ways of making improvements in payments.

First made known back in 2015, "Citicoi" was said to have parallels with recently announced JPM Coin.

The project cited lack of short-term impact as a reason drop the project.

"...we actually decided to make meaningful improvements in the existing rails by leveraging the payments ecosystem and within that ecosystem," - Citicoin's Innovation Lab Chief said.

[CoinDesk](#)



CoinGecko

M.Cap: \$141,476,696,934 1.1% 24h Vol: \$27,372,733,330
BTC Dominance: 59.3% ETH Dominance: 10.3%

Market Updates

BTC: \$4040 (0.08%)	BNB: \$15.11 (-0.05%)
ETH: \$138 (0.08%)	TRX: \$0.022 (0.23%)
XRP: \$0.316 (0.28%)	XLN: \$0.110 (-1.47%)
EOS: \$3.70 (0.19%)	ADA: \$0.054 (-0.09%)
LTC: \$59.87 (1.70%)	BSV: \$66.10 (-0.19%)
BCH: \$158 (1.14%)	XMR: \$53.55 (1.22%)

[Sponsored] Bitbond just launched Germany's first Security Token Offering (STO). The token sale reached EUR 1 million in investments in the first 12 hours. Token holders will receive fixed quarterly payments as well as an annual success-based payment.

Bitbond is an established business lending platform with over 6 years experience and one of the first blockchain businesses with its own regulatory license. The STO is based on the Stellar blockchain. Learn more here: [www.bitbond.io](#)

Lightning Labs Releases 'Loop' Feature for Bitcoin Payments Channels

The new feature will allow users to be able to receive bitcoin in increasing quantities without having to close and reopen new payment channels.

"We believe Loop will contribute to the efficiency, scalability, and usability of Lightning. We encourage any Lightning developers, testers, and enthusiasts to begin trying Loop today," Developers Alex Bosworth and Bryan Wu said.

[CoinDesk](#)

Cardano approaches major upgrade Shelley with version 1.5

Cardano released mainnet version 1.5 as it prepares for its Shelley release, an update that will move Cardano to a PoS consensus algorithm.

The latest version introduces a number of changes aimed at smoothing over the transition from Byron - its current state - toward Shelley.

The Shelley upgrade will implement a new consensus protocol, "Ouroboros BFT," which helps the cryptocurrency guard against 51 percent attacks.

[Decrypt](#)

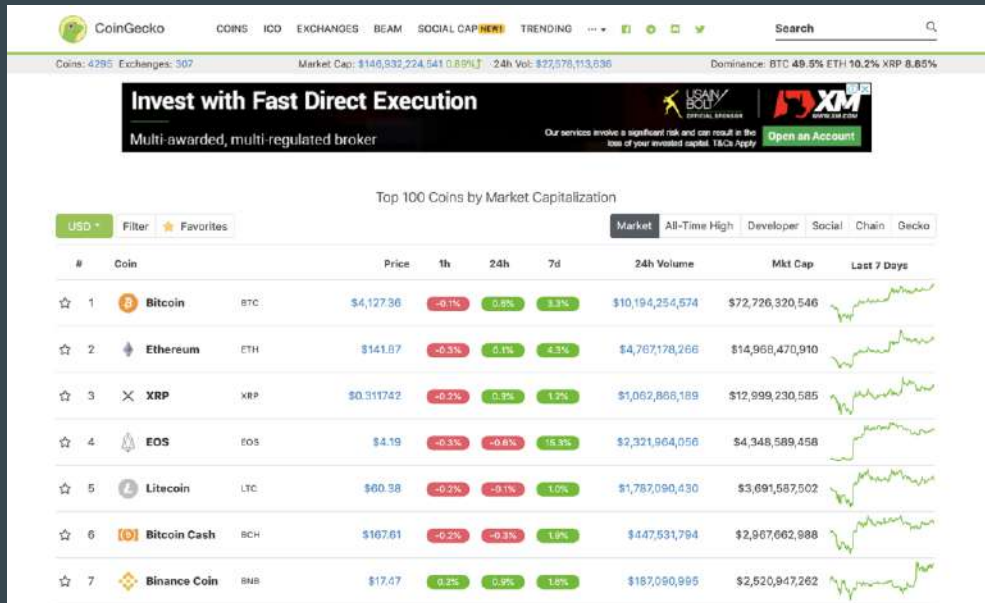
Write Up
80 words
+ One (1) CTA Link

2 BANNER ADVERTISEMENTS

Top Leaderboard Banner

Average CTR: 0.10 - 0.15%

Rate: USD 8 CPM (Cost per 1,000 impressions)



Desktop

970x90px or 728x90px



Mobile

320x100px or 320x50px

MPU Banner

Average CTR: 0.10 - 0.15%

Rate: USD 8 CPM (Cost per 1,000 impressions)



Bitcoin Volume by Exchange						
Display Unconverted Data						
#	Exchange	Pair	Price	24h Volume	Volume %	Last Traded
1	BITBOX <small>Sponsored</small>	LN/BTC	\$4,126.90	\$26.317	0.00%	Recently
2	Crypto.com <small>Sponsored</small>					
3	FCoin	BTC/USDT	\$4,132.06	\$1,015,000,707	10.12%	Recently
4	CoinBene	BTC/USDT	\$4,126.16	\$432,308,967	4.31%	Recently
5	BW.com	BTC/USDT	\$4,124.00	\$320,927,197	3.20%	Recently
6	Bitforex	BTC/USDT	\$4,125.02	\$308,432,902	3.07%	Recently
7	Coinex	LTC/BTC	\$4,126.90	\$203,832,249	2.03%	Recently
8	Idax	BTC/USDT	\$4,124.36	\$200,239,081	2.00%	Recently
9	FCoin	ETH/BTC	\$4,126.90	\$197,835,754	1.97%	Recently
10	Dobitrade	ETH/BTC	\$4,126.90	\$194,787,584	1.94%	about 1 hour ago
11	CoinAll	LTC/BTC	\$4,126.90	\$186,391,480	1.86%	Recently
12	ZBG	BTC/USDT	\$4,124.61	\$185,717,731	1.85%	Recently
13	Bibox	BTC/USDT	\$4,121.23	\$163,592,281	1.63%	Recently
14	Coinex	BTC/USDT	\$4,119.80	\$157,314,822	1.57%	Recently
15	CoinAll	BTC/USDT	\$4,124.46	\$154,292,453	1.54%	Recently
16	FCoin	LTC/BTC	\$4,126.90	\$144,832,311	1.44%	Recently
17	FCoin	EOS/BTC	\$4,126.90	\$141,018,772	1.41%	Recently

[See All Trading Pairs](#)

CHAIN INFO Set (Blockchain)

Mining Difficulty

6,379,285,451,411.1

Total Blocks

569,734

Transactions per Second

4.62

Number of Nodes

9,882

Median Transaction Fee

7.313e-05 BTC

MISC. INFO

Genesis Date

January 03, 2009 (about 10 years)

Hashing Algorithm

SHA-256

Hashrate

223 PH/s

Block Time

10.0 minutes

Available/Total Supply

17.6 Million / 21 Million
How is this calculated?

Blockchain Life 2019

3000+ attendees

70+ countries

Desktop/Mobile


300 x 250px

Bottom Leaderboard Banner

Average CTR: 0.10 - 0.15%

Rate: USD 3 CPM (Cost per 1,000 impressions)

☆ 91

 Grin

GRN

\$2.77

-0.4%


-1.1%

-10.5%


\$44,152,327

18,128,640

\$50,287,128



☆ 92

 Digitex Futures Exchange

DOTX

\$0.057235

0.3%


11.2%

40.4%


\$1,752,134

845,000,000

\$48,321,658



☆ 93

 ODEM

ODE

\$0.207846

-0.3%


1.5%

3.0%


\$476,493

230,043,504

\$47,847,578



☆ 94

 FTX Token

FTT

\$1.63

-0.2%


-10.5%

-16.6%


\$4,095,381

28,849,700

\$46,896,420



☆ 95

 NEXO

NEXO

\$0.079887

-0.1%


-4.6%

-10.7%


\$6,130,885

560,000,010

\$44,850,219



☆ 96

 Waltonchain

WTC

\$1.51

0.6%


-2.1%

-8.2%


\$3,693,911

29,182,764

\$44,217,831



☆ 97

 ZB Token

ZB

\$0.402049

1.3%


-6.8%

15.9%


\$96,457,975

105,960,709

\$42,889,443



☆ 98

 Reddcoin

RDD

\$0.00137772

-0.2%


10.3%

9.2%


\$546,390

29,294,906,251

\$41,999,664



☆ 99

 DigixDAO

DGD

\$20.93

0.0%


-8.0%

1.8%


\$2,145,569

1,999,999

\$41,973,412



☆ 100

 YOU Chain

YOU

\$0.057159

-0.7%


-8.2%

38.5%

\$2,559,897

734,466,696

\$41,951,766



Last Updated: 2019-08-14 07:34:13 UTC (1 minute ago)

< Prev

1

2

3

4

5

...


55

Next >

Explore All Coins

BINFINITY MARKETPLACE OPENING SOON


FREE PLATFORM TOKENS TO FIRST 1,000 VERIFIED ACCOUNTS

 BINFINITY

CLAIM IT NOW!

Desktop
970x90px or 728x90px


☆ 98

 LXT

\$0.04506769

1.9%


☆ 99

 ZB

\$0.398878

-1.0%

☆ 100

 YOU

\$0.057043

-0.2%

Last Updated: 2019-08-14 09:24:01 UTC (less than a minute ago)

< Prev

1

2

3

4

5

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55

Next >

Explore All Coins

Safe. Reliable. Global.

BTSE



↑

Mobile
320x100px

2 MOBILE APP BANNER

Mobile App Banner

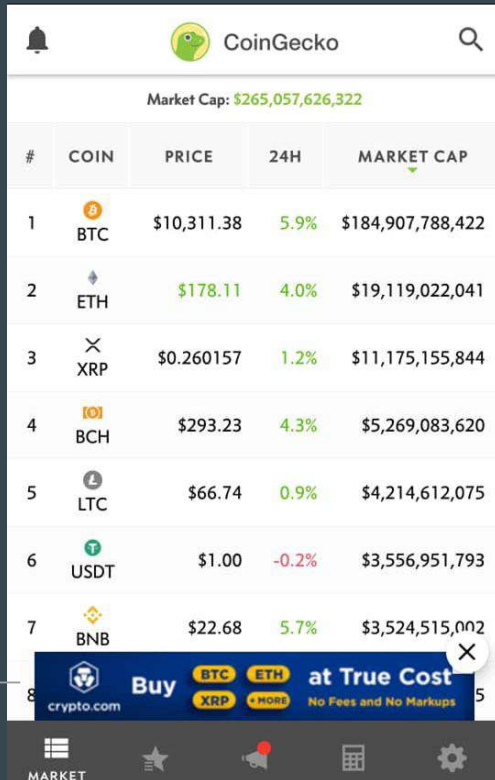
Downloads: 40,000 | 10,000 Daily Active Users

Average CTR: 0.10 - 0.15%

Rate: USD 10 CPM *(Cost per 1,000 impressions)*

Mobile App Banner

320x50px



The screenshot shows the CoinGecko mobile app interface. At the top, there's a header with a bell icon, the CoinGecko logo, and a search icon. Below the header, the market cap is displayed as \$265,057,626,322. A table lists the top 7 cryptocurrencies by market cap. At the bottom, there's a banner for crypto.com with the text 'Buy BTC ETH XRP at True Cost' and 'No Fees and No Markups'. The bottom navigation bar includes icons for MARKET, a star, a bell, a calculator, and a settings gear.

#	COIN	PRICE	24H	MARKET CAP
1	BTC	\$10,311.38	5.9%	\$184,907,788,422
2	ETH	\$178.11	4.0%	\$19,119,022,041
3	XRP	\$0.260157	1.2%	\$11,175,155,844
4	BCH	\$293.23	4.3%	\$5,269,083,620
5	LTC	\$66.74	0.9%	\$4,214,612,075
6	USDT	\$1.00	-0.2%	\$3,556,951,793
7	BNB	\$22.68	5.7%	\$3,524,515,002

4 *CAMPAIGN INVESTMENT*

	Package A	Package B	Package C
Package Rate	USD 4,000 Savings USD 440	USD 10,000 Savings USD 2,750	USD 27,000 Savings 12,000
Duration	1 Month	1 Months	3 Months
Sponsored Newsletter	✗	✓ 1 Week*	✓ 3 Weeks*
Desktop & Mobile Browser Banner Advertisements	✓ 600,000 Impressions	✓ 1,250,000 Impressions	✓ 3,750,000 Impressions
Mobile App Banner Advertisements	✓ 10,000 Impressions	✓ 25,000 Impressions	✓ 100,000 Impressions

*Insertions subject to availability.

Exclusive Package A / USD 4,000

Campaign Duration: One (1) Month

	Insertion	Details	Duration/Quantity	Investment
1	Desktop/Mobile Browser Banner Advertisements	CTR: 0.10 - 0.15%	Total Impressions: 600,000 Total Top Leaderboard Impressions: 350,000 @ USD 8 CPM Total MPU Banner Impressions: 150,000 @ USD 8 CPM Total Bottom Leaderboard Impressions: 100,000 @ USD 3 CPM	USD 4,300
2	Mobile App Banner Advertisements	CTR: 0.10 - 0.15%	Total Impressions: 10,000	USD 100
Normal Rate Card Total				USD 4,400
Special Package Rate				<u>USD 4,000</u>

Exclusive Package B | USD 10,000

Campaign Duration: One (1) Month

	Insertion	Details	Duration/Quantity	Investment
1	Sponsored Newsletter	120,000 subscribers Open Rate: 15% Click Rate: 0.65%	1 Week (Mon - Fri)* Rate: USD 3,500 per week	USD 3,500
2	Desktop/Mobile Browser Banner Advertisement	CTR: 0.10 - 0.15%	Total Impressions: 1,250,000 Total Top Leaderboard Impressions: 750,000 @ USD 8 CPM Total MPU Banner Impressions: 300,000 @ USD 8 CPM Total Bottom Leaderboard Impressions: 200,000 @ USD 3 CPM	USD 9,000
3	Mobile App Banner Advertisement	CTR: 0.10 - 0.15%	Total Impressions: 25,000	USD 250
Normal Rate Card Total				<u>USD 12,750</u>
Special Package Rate				<u>USD 10,000</u>

*Insertions subject to availability.

Exclusive Package C | USD 27,000

Campaign Duration: Three (3) Months

Monthly Investment: USD 9,000

	Insertion	Details	Duration/Quantity	Investment
1	Sponsored Newsletter	120,000 subscribers Open Rate: 15% Click Rate: 0.65%	3 Weeks (Mon - Fri)* Rate: USD 3,500 per week	USD 10,500
2	Desktop/Mobile Browser Banner Advertisement	CTR: 0.10 - 0.15%	Total Impressions 3,750,000 Total Top Leaderboard Impressions: 2,250,000 @ USD 8 CPM Total MPU Banner Impressions: 900,000 @ USD 8 CPM Total Bottom Leaderboard Impressions: 600,000 @ USD 3 CPM	USD 27,000
3	Mobile App Banner Advertisement	CTR: 0.10 - 0.15%	Total Impressions: 150,000	USD 1,500
Normal Rate Card Total				<u>USD 39,000</u>
Special Package Rate				<u>USD 27,000</u>

* Insertions subject to availability.

Thank You

For all inquiries, email:

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